

# William Griffin Revis

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## EDUCATION

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**Indiana University Indianapolis | Indianapolis, IN** Expected May 2027

Master of Science in Human-Computer Interaction

**University of Arkansas at Little Rock | Little Rock, AR** December 2024

Bachelor of Arts in Web Design and Development | Minor in Information Technology

## TECHNICAL SKILLS

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**Web Development:** HTML, CSS, JavaScript

**Design, Prototyping, Tools:** Figma, Adobe Creative Suite, wireframing, interaction design, accessibility

**Research:** Usability testing, heuristic evaluation, cognitive walkthroughs, personas, KLM-GOMS, novice-expert analysis

## WORK EXPERIENCE

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**Elevate Technology, LLC | Bryant, AR** September 2026 - Present

*AI, App Development & Social Media Marketing Intern*

- Create social media posts and graphics to communicate technology services to customers and partners.
- Revise marketing copy and visuals to match company tone and brand guidelines.
- Redesign the digital signage webpage using visual hierarchy, accessibility, and user-centered design principles.
- Review LinkedIn content and research post ideas to support social media marketing.

**RÖBER Cocktails & Culinary | Benton, AR** August 2023 - Present

*Server & Bartender*

- Manage guest orders and payments through point-of-sale systems.
- Recommend food and beverage selections based on guest preferences.
- Resolve guest concerns and coordinate service with restaurant staff.

**Planet Fitness | Benton, AR** October 2022 - August 2023

*Member Service Representative*

- Resolved member billing questions, account issues, and membership requests.
- Processed payments and maintained account records using ABC Financial.
- Provided front-desk support and answered questions about membership services.

## ACADEMIC PROJECTS

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**Flight Booking Usability Analysis** September 2026

*Indiana University Indianapolis | HCI Coursework*

- Compared United and Expedia booking workflows using novice-expert analysis and KLM-GOMS.
- Identified high-effort steps and proposed interface changes to simplify flight review and traveler entry.

**Indiana Disability Resource Finder Usability Evaluation** Fall 2025

*Indiana University Indianapolis | Academic Team Project*

- Moderated one test and observed another session in a four-participant team usability study.
- Coauthored recommendations to clarify search filters, navigation, and service cost and eligibility information.

## AWARDS

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**Dean's List** August 2025 - Present

*Indiana University Indianapolis | Indianapolis, IN*